Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS

KYW TV3

INVOICE

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80481
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556107
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
1	5A MORN NEWS	09/25/2012-09/28/2012	. T W T F . .	30	4	360.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	4	360.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:18:16 AM		RMT101H	30	360.00			
09/26/2012	We	05:10:43 AM		RMT101H	30	360.00			
09/27/2012	Th	05:11:31 AM		RMT101H	30	360.00			
09/28/2012	Fr	05:21:58 AM		RMT101H	30	360.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
3	5:30AM NEWS THIS MORNING	09/25/2012-09/28/2012	. T W T F . .	30	5	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:51:22 AM		RMT101H	30	405.00			
09/26/2012	We	05:41:08 AM		RMT101H	30	405.00			
09/26/2012	We	05:59:17 AM		RMT101H	30	405.00			
09/27/2012	Th	05:29:00 AM		RMT101H	30	405.00			
09/28/2012	Fr	05:52:42 AM		RMT101H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
4	THIS MORNING (5:58-7AM)	09/25/2012-09/28/2012	. T W T F . .	30	5	675.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	675.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	06:58:01 AM		RMT101H	30	675.00			
09/26/2012	We	06:41:00 AM		RMT101H	30	675.00			
09/27/2012	Th	06:28:43 AM		RMT101H	30	675.00			
09/28/2012	Fr	06:19:45 AM		RMT101H	30	675.00			
09/28/2012	Fr	06:51:57 AM		RMT101H	30	675.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. BOX 33091
NEWARK, NJ 07188-0091

KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

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New Brunswick, NJ 08901-2179
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Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80481
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ FOR SENATE

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Invoice Num: 1041-556107
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY **10/30/2012** **Net 30 days**

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
5	CBS THIS MORNING	09/25/2012-09/28/2012	. T W T F . .	30	5	290.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	290.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	08:13:43 AM		RMT101H	30	290.00			
09/25/2012	Tu	08:54:31 AM		RMT101H	30	290.00			
09/26/2012	We	08:27:56 AM		RMT101H	30	290.00			
09/27/2012	Th	08:58:31 AM		RMT101H	30	290.00			
09/28/2012	Fr	08:58:31 AM		RMT101H	30	290.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	WEEKEND NEWS SAT 6-7AM	09/29/2012-09/29/2012	. . . . . S .	30	1	150.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	150.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	06:21:34 AM		RMT101H	30	150.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
7	CBS SATURDAY MORNING NEWS 7-9AM	09/29/2012-09/29/2012	. . . . . S .	30	1	200.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	200.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa	06:58:31 AM		RMT101H	30	200.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
8	WKND NEWS SUN 6-7A	09/30/2012-09/30/2012	. . . . . . S	30	1	150.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	150.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	06:39:00 AM		RMT101H	30	150.00			

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For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS

KYW TV3

INVOICE

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80481
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ FOR SENATE

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Invoice Num: 1041-556107
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
9	WKND NEWS SUN 7-9A	09/30/2012-09/30/2012	. . . . . . S	30	1	200.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	200.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	07:38:44 AM		RMT101H	30	200.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	CBS SUNDAY MORNING	09/30/2012-09/30/2012	. . . . . . S	30	1	700.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	09:47:42 AM		RMT101H	30	700.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	DR. PHIL	09/25/2012-09/28/2012	. T W T F . .	30	5	590.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	590.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	04:23:17 PM		RMT101H	30	590.00			
09/26/2012	We	04:32:06 PM		RMT101H	30	590.00			
09/27/2012	Th	04:13:32 PM		RMT101H	30	590.00			
09/27/2012	Th	04:41:31 PM		RMT101H	30	590.00			
09/28/2012	Fr	04:30:09 PM		RMT101H	30	590.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
12	5PM EARLY NEWS	09/25/2012-09/28/2012	. T W T F . .	30	5	675.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	675.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	05:28:02 PM		RMT101H	30	675.00			

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CBS TELEVISION STATIONS — THE CW

KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80481
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ FOR SENATE

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Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/26/2012	We	05:11:52 PM		RMT101H	30	675.00			
09/26/2012	We	05:41:05 PM		RMT101H	30	675.00			
09/27/2012	Th	05:38:52 PM		RMT101H	30	675.00			
09/28/2012	Fr	05:40:39 PM		RMT101H	30	675.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
13	LATE NEWS	09/25/2012-09/30/2012	. T W T F S S	30	3	1,700.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F S S	3	1,700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	11:31:59 PM		RMT101H	30	1,700.00			
09/29/2012	Sa	11:32:30 PM		RMT101H	30	1,700.00			
09/30/2012	Su	11:27:47 PM		RMT101H	30	1,700.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
14	CRIMINAL MINDS	09/29/2012-09/29/2012	. . . . . S .	30	2	250.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . S .	1	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/29/2012	Sa				30			250.00	Preempted
09/29/2012	Sa	12:52:11 AM	09/29/2012	RMT101H	30	250.00	250.00		Makegood in 00:05:00-01:05:00

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
15	EAGLES KICK OFF SHOW	09/30/2012-09/30/2012	. . . . . . S	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	11:29:16 AM		RMT101H	30	300.00			

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KYW TV3

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
16	SIXTY MINUTES	09/30/2012-09/30/2012	. . . . . . S	30	1	7,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. . . . . . S	1	7,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/30/2012	Su	06:59:11 PM		RMT101H	30	7,000.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
17	NEWS 3 AT 6	09/25/2012-09/28/2012	. T W T F . .	30	5	1,440.00

Week Of	M T W T F S S	Spots Per Week	Rate
09/24/2012-09/30/2012	. T W T F . .	5	1,440.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	06:11:55 PM		RMT101H	30	1,440.00			
09/25/2012	Tu	06:26:02 PM		RMT101H	30	1,440.00			
09/26/2012	We	06:10:38 PM		RMT101H	30	1,440.00			
09/27/2012	Th	06:21:00 PM		RMT101H	30	1,440.00			
09/28/2012	Fr	06:22:13 PM		RMT101H	30	1,440.00			

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	45	35,865.00	5,379.75	30,485.25	250.00	250.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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KYW TV3

INVOICE

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Billing Period: 08/27/2012-09/30/2012

PAY BY **10/30/2012** **Net 30 days**

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	**35,865.00**
Trade Value	**0.00**
Agency Commission	**5,379.75**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**30,485.25**

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